सत्यमेव जयते

भारतीय राष्ट्रीय राजमार्ग प्राधिकरण
(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)
National Highways Authority of India
(Ministry of Road Transport and Highways, Government of India)
जी-5 एवं 6, सेक्टर-10, द्वारका, नई दिल्ली - 110 075 • G-5 & 6, Sector-10, Dwarka, New Delhi-110075
दूरभाष/Phone : 91-11-25074100 / 25074200

भाराराप्रा / नीति दिशानिर्देश / व्यावसायिक प्रचालन /2026
नीति परिपत्र सं. 17.5.103 /2026 दिनांक 26th अक्टूबर, 2026
{(ई-ऑफिस फाइल स. CODIV/53/2026-CO Division (कम्प्युटर सं. 319745 पर लिया गया निर्णय)}

NHAI/Policy Guidelines/ Commercial Operation /2026
Policy Circular No. 17.5.103 /2026 dated 26th October, 2026
{(Decision taken on E-Office File No. CODIV/53/2026-CO Division (Comp No. 319745)}

विषय: राष्ट्रीय राजमार्गों पर टोल प्लाजा और डिजिटल स्क्रीन पर पीएम राहत योजना - जन जागरूकता सामग्री का प्रदर्शन।

Sub.: PM RAHAT Scheme - Display of Public Awareness Material at Toll Plazas and Digital Screens on National Highways.reg:-

सड़क परिवहन और राजमार्ग मंत्रालय ने पत्र संख्या आरटी-11028/01/2024-एमवीएल-भाग(7) (सीएन.241904) दिनांक 09.10.2026 के तहत पीएम राहत योजना से संबंधित जन जागरूकता सामग्री के प्रदर्शन के संबंध में निर्देश जारी किए हैं। सूचना और कार्यान्वयन के लिए इसकी एक प्रति **अनुलग्नक-1** पर संलग्न है।

Ministry of Road Transport and Highways (MoRT&H), vide letter No. RT-11028/01/2024-MVL-Part(7) (CN.241904) dated 09.10.2026, has issued directions regarding the display of Public Awareness Material pertaining to the PM RAHAT Scheme. A Copy of the said letter is enclosed as **Annexure-1** for information and implementation.

2. एमओआरटीएच द्वारा साझा की गई प्रासंगिक होर्डिंग्स/स्टैंडीज सहित निर्धारित जागरूकता सामग्री को निम्नलिखित लिंक के माध्यम से एक्सेस किया जा सकता है:

The prescribed awareness material including the relevant hoardings/standees as shared by MoRT&H may be accessed through the following link:

Link: https://drive.google.com/drive/folders/11CpaRClhjQgFIlWusFOkiGu7rPH4p6YL

3. सभी संबंधित जागरूकता सामग्री के व्यापक प्रचार-प्रसार और चिन्हित स्थानों पर इसके प्रमुख तथा नियमित प्रदर्शन को सुनिश्चित करने के लिए आवश्यक कार्रवाई करें।

All Concerned shall take necessary action to ensure widespread dissemination of the awareness material and its prominent and regular display at the identified locations.

Contd....2/-

4. यह सक्षम प्राधिकारी के अनुमोदन से जारी किया जाता है।
This issues with the approval of Competent Authority.

संलग्नक: यथोपरी।
Encl.: As stated above.

26/12/26

(सीएस. संजय कुमार पटेल/ CS. Sanjay Kumar Patel)
प्रभारी मुख्य महाप्रबंधक(समन्वय) (i/c) Chief General Manager (Coord.)

प्रति/ To:

भाराराप्रा मुख्यालय/आरओ/पीआईयू/सीएमयू/साइट कार्यालयों के सभी अधिकारी।
All Officers of NHAI HQ/ ROs/ PIUs/ CMUs/ Site Offices.

प्रतिलिपि/ Copy to:

1. पुस्तकालय की साइट पर प्रकाशन के लिए पुस्तकालय को।
Library for hosting the Circular on Library site.

2. परिचालन के लिए वेब एडमिन को।
Web Admin for Circulation.

3. सचिव, सड़क परिवहन और राजमार्ग मंत्रालय के प्रधान निजी सचिव को सूचनार्थ।
PPS to Secretary, MoRT&H for Kind Information.

ANNEXURE-1

No. RT-11028/01/2024-MVL-Part(7) (C No. 241904)
Government of India
Ministry of Road Transport and Highways
(MVL Section)

Transport Bhawan, 1, Parliament Street,
New Delhi-110001

Dated the 09th October, 2026

To
The Chairman
National Highways Authority of India
New Delhi

Subject: PM RAHAT Scheme - Display of public awareness material at toll plazas and digital screens at National Highways-reg.

Sir,

Road accidents continue to be a serious public safety concern, leading to avoidable loss of precious lives and livelihoods. To ensure immediate cashless emergency medical care to road accident victims, the Ministry, in collaboration with the National Health Authority under the Ministry of Health & Family Welfare, the Department of Financial Services, and States/UTs, has operationalized the PM RAHAT (Road Accident Victims' Hospitalisation and Assured Treatment) Scheme under the statutory mandate of Section 162 of the Motor Vehicles Act, 1988. The Scheme was launched nationwide by the Hon'ble Prime Minister on 13th February 2026 and provides cashless treatment of up to Rs. 1.5 lakh per victim for a maximum period of seven days from the date of accident.

2. The Hon'ble Supreme Court, in its order dated 26th May 2026 in Writ Petition (Civil) No. 726 of 2024, Save Life Foundation & Anr. v. Union of India & Ors., has directed all States/UTs to take necessary steps for full operationalisation of PM RAHAT. Awareness among road users about the availability of cashless treatment under the Scheme is of paramount importance for timely access to its benefits by accident victims.

3. National Highways carry substantial long-distance passenger and freight traffic and provide a high-reach platform for communication with a large and diverse audience of road users. A significant number of road accidents also occur on these corridors. Road accidents occurring on these corridors require immediate medical attention, and the benefits of PM RAHAT can be realised only when road users, accident victims and Good Samaritans are aware of the availability of cashless treatment and the means of accessing it promptly. NHAI,

through its National Highway network, digital screens and toll plazas, has a direct and sustained interface with these road users and is therefore well placed to support dissemination of information on the Scheme.

4. In view of the above, NHAI is requested to facilitate prominent and regular display of PM RAHAT awareness material through suitable existing display facilities:

- digital screens available across the National Highway network
- suitable display spaces at toll plazas; and
- common areas at NHAI Wayside Amenities, wherever feasible

5. The requisite communication material is enclosed with this letter for the purpose. Your support in disseminating the material through these avenues will help enhance public awareness and facilitate timely access to emergency treatment for road accident victims.

Yours faithfully,

Encl: As above.

9/10/26

(Ankit Dugar)
Director (MVL)
Tel: 011- 23718575
Email id- ankit.dugar1986@gov.in

Copy to:-

1. JS (Toll), MoRTH
2. PSO to Secretary, MoRTH
3. PPS to Additional Secretary (T&MVL), MoRTH